



UNIVERSITY OF THE
POTOMAC

IN PARTNERSHIP WITH



REGENT
COLLEGE
LONDON



**Executive Master of
Business
Administration**

“Be the author of **YOUR** future.”

University of Potomac has partnered with Regent College of London to launch the EMBA program.

Program Mission

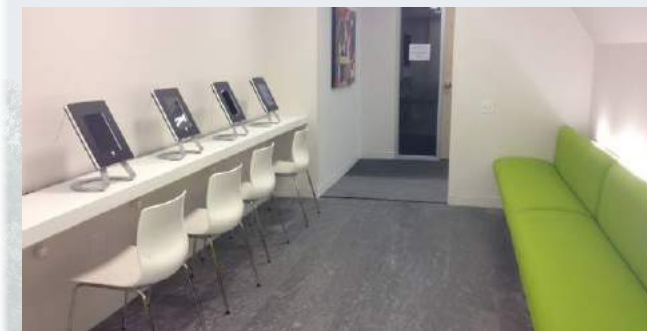
The Executive Master of Business Administration (EMBA) program is uniquely crafted to hone the critical thinking skills of business professionals, mid-level and senior level executives who are charged with driving strategic decisions leading to timely and solution-oriented outcomes locally and globally. The EMBA Program is intensely and deliberately constructed to prepare its graduates for competing in a highly competitive global marketplace. Such theoretical and practical business knowledge will be obtained through innovative business courses and international residencies in the United States and the United Kingdom.



“Potomac is more than an education. The university provides better career prospects, valuable employability skills, personal development and a world of opportunity.”

Aditya Singh

Principle Business Data Analyst



Universtiy of the Potomac

University of the Potomac was originally established in 1989 as Potomac Educational Foundation to operate an educational institution of higher learning. In 1991, it became Potomac College, a two-year, upper division degree-completion institution in Rockville, Maryland serving working adults who were currently employed and were seeking to complete their college degrees.

In April, 2008, Potomac College was acquired by Potomac College, LLC which was financed by a group of private investors committed to delivering quality education.

In 2013, Potomac College was renamed University of the Potomac. This name change has been approved by the District of Columbia Education Licensure Commission in the Office of the State Superintendent of Education. The school's new "University" status is the result of years of academic growth for the institution.

Regent College of London

Regent College London is a part of Regent Group, a global technology-enabled education, training, real estate management and investment organisation that was developed by the Pankaj family in 2000. The group was established with a single private-tuition student and has grown into a multi-faceted organisation today. The primary purpose of Regent Group is to provide autonomy and choice to consumers and it thrives on disruptive innovation.



Earn your Executive MBA through our Cohort Learning Program.

With courses running over 14 months, the EMBA is *fast paced* and **INTENSE!**



What is an Executive MBA (EMBA) Program?

An EMBA is built for the working professional; designed for more experienced business professionals currently serving in managerial, mid-level and senior level leadership roles. The course load emphasizes leadership and optimization of business resources to make strategic decisions on a global scale.

Our EMBA is delivered in a hybrid format with synchronous lectures scheduled for Friday and Saturday. This format allows students to cover the 16 courses and 2 residencies within the EMBA program.

- Attractive to a variety of professionals from different industries and countries from around the world.
- Greater focus on evidence-based decision making.
- Extensive development of evaluative and interpretational skills.

WHY CHOOSE UNIVERSITY OF THE POTOMAC?

At University of the Potomac, we make quality education accessible and enable you to balance your life obligations while earning a valuable degree.

University of the Potomac has 30 years of providing quality, affordable education with over tens of thousands of graduates. We provide flexibility with our programs so students may study in the classroom, online, or with one of our hybrid courses.

Our university offers a variety of online degree and certificate programs and location-based learning for students in the Chicago, Washington, D.C. and Virginia areas. Whether you are in pursuit of your associate, bachelor's master's, or doctorate degree, we offer online programs and specializations, and make the same programs available for those who prefer an on-campus experience.

Accreditations

University of the Potomac is accredited by the Middle States Commission on Higher Education, Higher Education Licensure Commission (DC), and State Council of Higher Education for Virginia. The Middle States Commission on Higher Education is an institutional accrediting agency recognized by the U.S. Secretary of Education and the Council for Higher Education Accreditation.

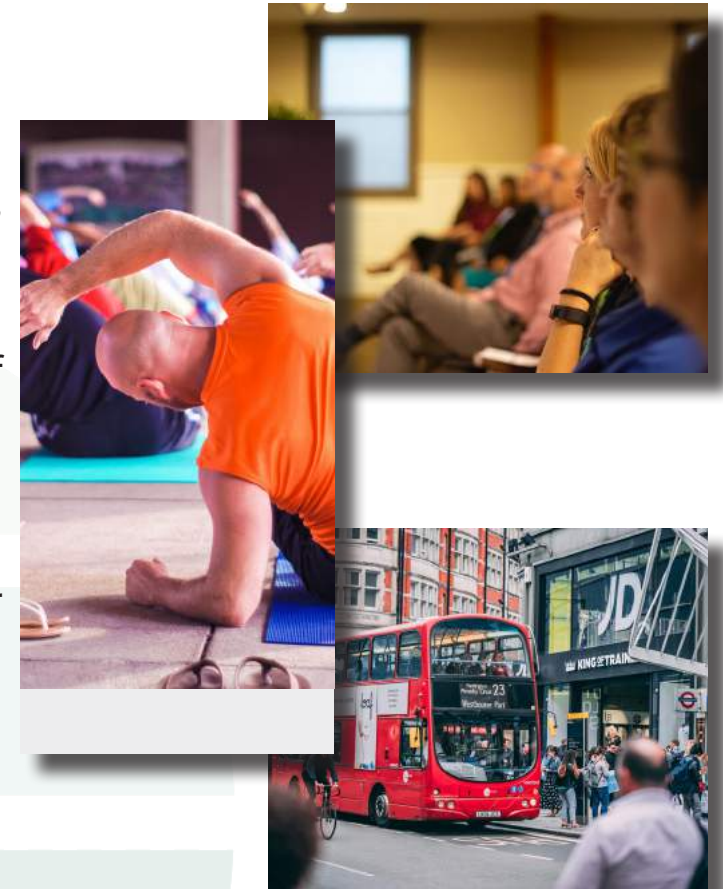


RESIDENCY

In partnership with the Regent College London, students will be participating in our unique Residency Program. With residencies located in Washington D.C., New York, and London, students are sure to have an unparalleled educational experience.



Thinking into Character (TiC) is a suite of transformational learning programmes created by Dr. Selva Pankaj, CEO and Co-Founder, Regent Group. One of the central features of this transformational EMBA is the unique blend of executive education learning with elements of this program designed to aid your personal growth and accelerate your professional success.



“

I joined Regent College in 2018 to do a 4 year business management degree that included a foundation year. It is one of the best decisions that I have ever made. The staff are very kind and helpful, the teachers are professional and the facilities are excellent. I could not ask for more.

Abdirahman Farah

BA (Hons) Business Management



Executive MBA Program Courses and Curriculum

CORE COURSES

- BUS 635A World Order Strategic Outcomes
- BUS 501A Budget Your Time and Money to Expand and Profit
- BUS 510A Leading Collaborative Team to Success
- BUS 570A Control Your Enthusiasm and Enforce Self-Discipline
- BUS 640A How International Entities Impact Your Decisions
- BUS 503A Maintain Sound Business Health
- BUS 502A The Major Principles of Success and Growth
- BUS 560A The Secrets of Creative Thinking and Creative Doing
- BUS 550A Negotiation: How to Get More of What You Want
- BUS 530A Marketing Analytics to Getting Buzz
- BUS 520A Cultivate Creative Vision and Use Applied Faith
- BUS 630A Think Accurately to Gain the Edge
- BUS 590A Cultivating the Entrepreneurial Mindset
- BUS 555A Emerging Issues for 21st century Business

RESIDENCY COURSES

- BUS 699A U.S. Leadership Impacting World Markets
- BUS 699B World Leadership and Global Outcomes

EMBA Residency Courses

The residential travel component is an essential learning piece to the overall program experience. The EMBA residency courses in London, Washington D.C., and New York are a two-part seminar course series designed to provide students with key industry knowledge in an active and ongoing business setting. During these seminars, students will gain exposure to key business officials and be expected to assess the business operation culminating in a comprehensive analysis of the experience.

“Potomac professors are so friendly and the guidance they provide in course work is amazing. They explain concepts with relevant examples.”

Gowtham Veera Shanker Kalava

Design Quality Engineer (Project Lead)

“My overall experience has been fantastic! I’ve made a great group of friends. My class size is small and we have a laugh with our tutors. The lessons are completely related to the job you want to do...”

Radostina Todorova Dimitrova

BA Business Management

BUSINESS ATTRACTIONS



NEW YORK

LONDON



WASHINGTON D.C.





For more information about University of the
Potomac, our degree programs, and Covid-19
Safety visit us at www.potomac.edu

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